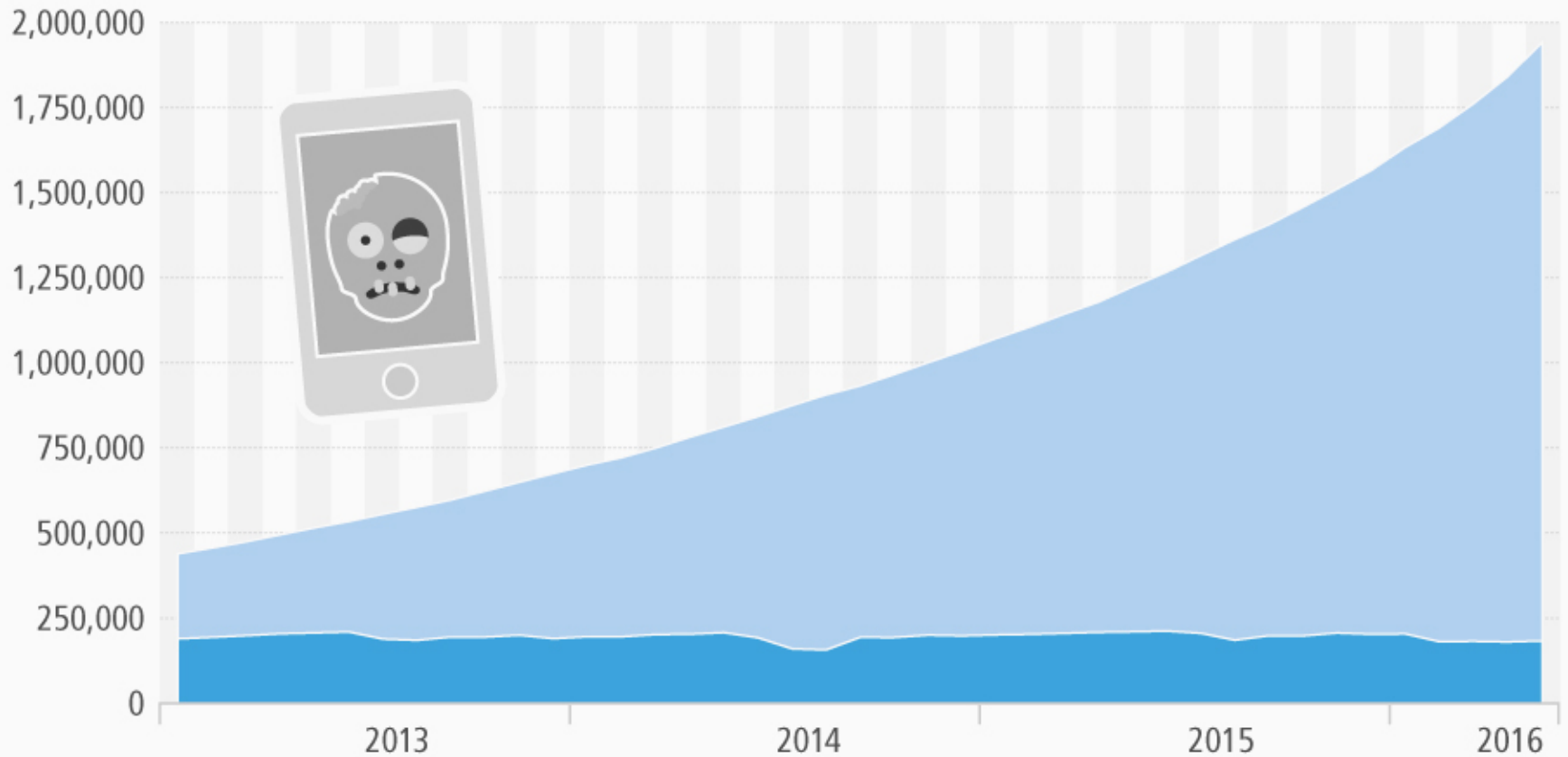# 90% of iOS apps are zombies

No. Of apps in the App Store (iOS) based on visibility

■ Visible apps   ■ Invisible apps*

2,000,000			
1,750,000			
1,500,000			
1,250,000			
1,000,000			
750,000			
500,000			
250,000			
0			
2013	2014	2015	2016

1&1